



# GLOBAL LEADERSHIP EXCELLENCE PROGRAM AMERICAN SOCIETY FOR QUALITY (ASQ)

PRESENTS

## SIX SIGMA MASTER BLACK BELT WORKSHOP

LEADING TO ASQ's INTERNATIONAL (USA) CERTIFICATION



ASQ India introduces Business Excellence knowledge series to enhance your professional career, boost your organization's bottomline and serve the national cause – "Make in India" initiative.

### About ASQ Master Black Belt

*Embedding Lean Six Sigma management methodology into the corporate culture provides a distinct competitive advantage by enhancing the organizational and leadership capabilities. This capability to drive Lean Six Sigma into the fabric of an organization's culture is further enhanced by the Lean Six Sigma Master Black Belts (MBB's) who serves as catalysts of change and strategic resources for driving enterprise wide improvements to maximize business efficiency and growth opportunities, thereby building the organizations' profit capabilities in a sustained manner.*

*Master Black Belts wear different hats including acting as a change agent, combining analytical skills with creative thinking, facilitator, leader, coach etc. during an organization's excellence journey with a strong cultural foundation for excellence. To cope up with the rigors of an organization's transformation journey, especially in the face of the changing complexion of the competition, it is paramount for an MBB to acquire diverse range of skills in strategic change management and advanced statistical techniques for accurately interpreting the effects of the change forces and initiating the strategic countermeasures. The ASQ MBB program has been designed for creating leaders who can effectively drive change. It provides a world-class environment for learning the required skills through classroom lectures, case studies, practical application of statistical tools and live project presentations, all integrated into a holistic learning experience to relate participants to their actual work environment.*

## Who should attend?

- *Certified BBs across all functions and sectors of industry who aspire to reach the higher echelons of the Operational Excellence Pyramid*
- *Team leaders at the level of Chief Quality Officers, Chief of Business Excellence, Chief of Operations etc. who are existing Lean Six Sigma Black Belts, certified by reputed international or national organizations.*
- *Leaders with General Management experience with a certified Lean Six Sigma Black Belt credential from reputed international or national organization.*
- *Functional heads with Lean Six Sigma Black Belt credential from reputed international and international organization.*
- *Leaders from consulting organizations or who have their own consulting practice with a Certified Lean Six Sigma Black Belt credential from reputed international or national organizations.*
- *ASQ Certified Six Sigma Black Belts with the requisite background, aspiring for leadership positions.*



- *Achieve Career Assurance & Professional Success through the only Globally Recognized Certification*
- *ASQ supports the national cause **Make in India**". Leverage ASQ and serve the cause of nation building through Quality*
- *ASQ's Body of Knowledge (BoK) is created collaboratively with **FORTUNE 500** companies, viz, BMW, Coca cola, Pepsi, Google, Apple etc.*
- *ASQ serves leading Indian organizations like TATA, Maruti-Suzuki, DRDO, BEL, Max Group, Fortis, IITs, AFMC, QCI, Dr Reddys Laboratories, Lal Bahadur Shastri National Academy of Administration (LBSNAA) etc.*
- *Lean Six Sigma solutions work in a more effective and profitable way when it is administered through a globally experienced source of best practices like the American Society for Quality (ASQ). It is the largest and most reputed professional body in the world, committed to raising the voice of quality since 1946, led by global thought leaders like Dr. Walter Shewhart, Dr. Edward Deming, Dr. J. Juran, Dr. Phil Crosby, Dr. Feigenbaum etc.*
- *This workshop program leading to ASQ certification is considered a hallmark of excellence across all industries around the world. It would help you to advance your career and boost your organization's bottom line through your mastery of problem-solving skills leading to accelerated career advancement opportunities*

# THE HINDU Business Line

## Quality Council of India inks MoU with US body

KR Srivats  
New Delhi, Feb 6, 2015:

Quality Council of India (QCI) has joined hands with American Society for Quality (ASQ) to improve the quality of goods and services provided by Indian small medium enterprises (SMEs).

The MoU was signed by QCI Chairman Adil Zainulbhai and ASQ chief Amit Chatterjee in the capital on Thursday.

This alliance is part of strategic plan to implement and boost Prime Minister Narendra Modi's 'Make in India' initiative.

# The ASQ Master Black Belt Workshop

The ASQ Master Black Belt Workshop is a niche program, based on ASQ MBB BoK, that teaches the right balance of technical and management skills that an MBB must showcase to play a critical role in an organization's metamorphosis. Master Black Belts act as change agents in inculcating a culture of organizational excellence. They are experts in change management and advanced statistics and help in transforming an organization's business performance. Aside from guiding in project selection and reviewing projects, they mentor and teach other belts. One significant differentiator of a successful master black belt is their ability to coach the senior management. Laced with an exquisite mélange of Conceptual Lectures, Case Studies, Application of Advanced Analytical Tools and Project Presentations, the ASQ MBB program creates the appropriate milieu for learning the subtleties of the Six Sigma approach from strategic as well as operational perspectives.

## Faculty Profile:

**Dr. Sureshchandar G.S., Ph.D.,**  
Alexander von Humboldt (AvH) Fellow  
ASQ Certified Six Sigma Master Black Belt (CMBB)  
[Click here](#) to read faculty profile in detail

## Important Dates:

Start Date: **Week of November 16, 2020**

Duration: **6 weeks**

Delivery: **3 days per week**

Time: **5:00 PM – 9:00 PM**

Material: **ASQ MBB Handouts (soft copy)**

## WHO SHOULD ATTEND

Certified BBs across all functions and sectors of industry who aspire to reach the higher echelons of the Operational Excellence Pyramid.

## Eligibility Criteria for ASQ MBB Workshop

- Professionals with 7 years of experience, with at least 5 years in Continuous Improvement/Opex domain
- Certified BBs from reputed organizations
- Expected to have successfully completed at least 3 six sigma projects.

## MBB Training Program – Qualifying Criteria

- 80% score in the Final Exam
- Passing Score in Case Study presentations
- Successful presentation of One Project on the last day of the program

### Note:

- Participants will get ASQ South Asia MBB Training Certificate on successfully meeting the qualifying criteria
- Free consulting for ASQ portfolio review for ASQ MBB certification exam.**

**NOTE:** -For certification exam details click [here](#)

## Fee Structure

Course Fee: Rs 1,50,000\*\* plus GST per participant

\*Cost does not include ASQ MBB certification.

\*\*100% fee should be paid in advance

There is a **Special One off Online Discount Offer of 40%** and therefore the discounted course fee is:

**Rs 90,000\*\* plus GST**

## Additional Discounts:

- 5% for ASQ Members
- 5% for a group of 2 or more
- 5% for early bird entry (on registering two weeks prior to training commencement date)
- A participant availing of all the above three discounts will get a maximum discount of 15% on the course fee



Write to [asqindia@asq.org](mailto:asqindia@asq.org) for more details.

To apply visit: <https://asq.org.in/training-form1/>